DOMx
Specialization is the Key

Specialized products and services will always have an advantage. Part of the initiative for the Zahn Canada brand was creating a specialized branch to service denturists and laboratories better. Henry Schein offers the most popular and specialized dental software on the market with the Dentrix product. Recognizing the need for specialized office software for denturists we chose the DOMx product for some compelling reasons.
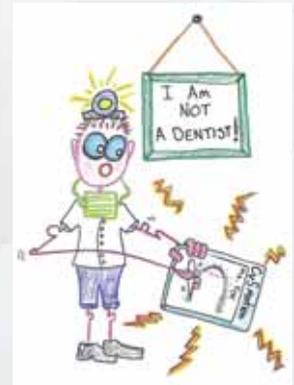
The other software options for denturists are all products designed first for a dentist then slightly adjusted to accommodate denturists. Denturists have different needs.

Denturists have less help

In general, a denturist is often more hands on in the business flow and charting requirements. Dentists usually dictate their charting to an assistant. Most denturists still use a paper based charting system because it is easier than their current dental software. However, DOMx can actually allow the denturist to use the exact forms you are using now and load them into your DOMx software, as is. Plus easily chart on your tablet with a pen input device, exactly as you would on paper. Files be-gone and paperless made easy. DOMx also has a large selection of specialized charts collected and designed over the years of working with the denturist schools, colleges, associations, and denturists across Canada and the USA.

Can't any Windows software install on a Windows Tablet?

It's true any Windows based practice management solution can install on a Windows tablet and run. However, the software may not be as friendly to use on this platform and most importantly, other software will rely heavy on the effectiveness of your wireless network. The nice thing about paper is that you can carry it around and it doesn't just "freeze" - unless your pen runs out of ink. In contrast, every practice management solution available (except DOMx) needs a constant connection over your network. If your network connection drops then your program freezes. If your main "server" computer has a problem then everything grinds to a screeching halt.

This has always been the problem when using wireless tablets for practice management. You may not even realize how often your wireless network drops the connection - until you start trying to rely on it for patient charting with a wireless tablet. Then when it freezes you will want to drop kick your nice little tablet out the window! DOMx is the only software developed to solve this problem.
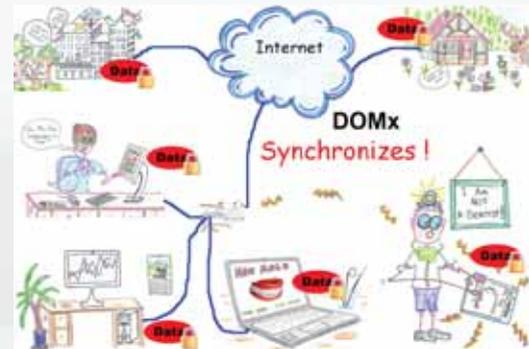
DOMx uses a unique synchronizing database which simply means two things:

1. When the network is working everyone is synchronizing information.
2. When the network connection is down, or if your main office computer (AKA server) has a problem, then you can still use your tablet or other network computers completely offline with no delay to your workflow. Your data will automatically synchronize later. This is not true with any other practice management software.

Access outside the office

If you have a second office then the DOMx synchronizing database is a far better technique to share information between clinics, without performance or connection issues that can paralyze your operation. This also means you can take your tablet or laptop completely offsite and offline to a remote location without worry of connection issues. You can work effectively offline then easily synchronize later. All your files, charts, accounting, and scheduling can be in the palm of your hand anywhere.

Denturists can grab their tablet and go to a hospital, seniors centre, or a second clinic without having to pack file folders or worry about wireless connectivity. You can produce managerial reports from the comfort of your couch at home or book appointments poolside in Arizona.

Easy

A denturist is often more "hands on" in the running and management of their business. This means a software product for denturists needs to be easy to use and not cluttered with unnecessary dental functions, yet rich in features specific to a denturist … Specialization — We Do That !

DOMx 7 years in making

Grit. Passion and Perseverance. Not for the day, not the week, but for years.

The bottom line is that there is no other practice management software in any health care industry that can work on a tablet offline and synchronize later. When asked why his company stuck with such a bold development plan when no other practice management company in dental or otherwise would tackle the synchronization technology, Dean Fenwick replied:

> "because it was the right thing to do for denturists -- took an extraordinary amount of work and we took a lot of flak for taking so long. But we only ever had a Plan A and that was to do whatever it takes to do the right thing."